

260316

NASC1426

RIZVI COLLEGE OF ARTS, SCIENCE AND COMMERCE

NEP-2020-EXTERNAL ASSESSMENT -A/Y: 2025-26

Programme Name: S.Y.B.A./B.Com/B.Sc./SFCs 2025-26

Semester: IV

Max Time: 1 hour

Max Marks: 30

Title of the paper: Integrated Theatre Production: Stagecraft, Costume, Music and Technology (Cultural Activities)

Credits: 2

Vertical: 6

Important Instructions:

1. All questions are compulsory.
2. Mixing of sub questions is not allowed.
3. Write in clear, legible, writing.

Q1. Answer the following multiple-choice questions:

6M

1. What does stagecraft mainly deal with?

- A) Cooking B) Stage design and lighting C) Painting walls D) Writing poems

2. Props are:

- A) Costumes B) Songs C) Objects used by actors on stage D) Tickets

3. Costumes help to show a character's:

- A) Salary B) Personality C) Marks D) Age of audience

4. Music in theatre helps to:

- A) Increase noise B) Create mood and emotion C) Stop the play D) Distract actors

5. Lighting is important because it:

- A) Makes the stage dark B) Helps audience see clearly C) Breaks the stage D) Changes the script

6. Technology in theatre includes:

- A) Microphones and sound systems B) chairs and tables C) paint D) Chalk

Q2. Attempt any two questions of the following:

6M

A. Explain the use of lighting as a narrative and an emotional tool.

B. Write a note on preparation of lighting layout plan.

C. What is a ground plan?

D. Elaborate on: Cue sheet.

Q3. Attempt any two questions of the following:

6M

A. Explain the importance of accuracy in realistic theatre costumes.

B. Give some examples of realistic /representational costumes in Hindi Theatre.

C. Write a short note on textures in costume design.

D. Write about embellishments and ornaments in costume construction in brief.

Q4. Attempt any two questions of the following:

6M

CC

- A. What are the common styles of music used in theatre?
- B. How does sound design enhance the theatrical experience?
- C. What are Foley and ambient sounds?
- D. What are a few examples of string instruments?

Q5. Attempt any two questions of the following:

6M

- A. What are types of Microphones used in theatre?
- B. What are the soft wares used in theatre?
- C. What are the practical guidelines for costume management?
- D. Explain the challenges in digital cueing and editing.

THE END

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NIASC 1426

Programme Name (With Year): SY (2025-26)

Max Time: 1 hour

Title of the paper: Extension Work (DLLE)

Semester: IV

Max Marks: 30

Credits: 02

Q.1. Rewrite the following statement by choosing the correct alternative given below.
(06 Marks)

(One mark each)

1. Journalism is related to _____.
(a) News (b) Cooking (c) Farming (d) Dancing
2. Homi Bhabha worked in the field of _____.
(a) Nuclear science (b) Acting (c) Sports (d) Fashion
3. Election literacy makes citizens _____.
(a) Responsible (b) Careless (c) Angry (d) Lazy
4. Women entrepreneurs are women who start _____.
(a) Businesses (b) Games (c) Schools only (d) Festivals
5. Palliative care improves the _____ of patients.
(a) Quality of life (b) Marks (c) Income (d) Competition
6. Radio and television are examples of _____.
(a) Mass media (b) Vehicles (c) Buildings (d) Crops

Q.2. Write Short Notes on (Any Two out of Four): (06 Marks)

- a) Importance of News
- b) Contribution of Homi Bhabha
- c) Importance of Women Entrepreneurs
- d) Importance of Voting

Q.3. Answer the following questions (Any Three out of Five): (18 Marks)

1. What is journalism? Why is it important?
2. Explain the contribution of Indian scientists.
3. Why should women be encouraged to become entrepreneurs?
4. What is palliative care? Why is it needed?
5. What is election literacy? Why is it important?

260316
[Time : One Hour]

NCC

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[Marks : 30]

- NB :
1. Attempt any Three Questions
 2. All questions carry equal marks.
 3. Figures to the right indicate maximum marks.

1. (a) Evaluate the role of the freedom struggle in shaping national unity. [10]
OR
(b) Discuss national interests and threats in the context of India's development.
2. (a) Explain the qualities of effective leadership with reference to historical leaders. [10]
OR
(b) Discuss the importance of interview skills in shaping personality.
3. (a) Write a short note on the honors and awards given in the Indian Army. [10]
OR
(b) Discuss the battles of the Indo-Pak War (1965/1971) and their significance in military history.

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NATIONAL SERVICE SCHEME

Time: 1:00 Hours

NASC1426

SEMESTER IV

Total Marks: 30

1. All questions are compulsory.
2. Figure to the Right indicates full marks.
3. Draw neat labeled drawings wherever necessary.

Q.1) Rewrite the following by choosing the correct options given below 06 marks.

1. Which of the following is a natural disaster?

- (a) Chemical leakage
- (b) Earthquake
- (c) Industrial explosion
- (d) Terrorist attack

2. A good project title should be:

- (a) Very lengthy
- (b) Technical and complex
- (c) Clear and concise
- (d) Only location-based

3. NDMA stands for:

- (a) National Disaster Monitoring Agency
- (b) National Development Management Authority
- (c) National Disaster Management Authority
- (d) National District Management Agency

4. Which method is used to collect numerical data?

- (a) Case study
- (b) Observation
- (c) Focus group discussion
- (d) Survey

NSS

5. Search and rescue operations are part of:

- (a) Mitigation
- (b) Preparedness
- (c) Response
- (d) Recovery

6. "Build Back Better" is mainly related to:

- (a) Preparedness
- (b) Mitigation
- (c) Rehabilitation and Reconstruction
- (d) Relief distribution

Q.2) Short Notes . (Any Two out of Four)

06marks

- 1. Disaster risk Reduction: Rehabilitation
- 2. NDMA
- 3. Geographical disaster
- 4. Environmental restoration

Q.3) Answer the following questions (Any Three out of Five) 18 marks

- 1. What is a Baseline Survey? Explain its importance.
- 2. Describe the process of Needs Assessment in a community.
- 3. Explain the components of a Project Proposal.
- 4. Discuss the importance of youth participation in nation-building.
- 5. Describe the importance of community participation in development programs.

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RIZVI COLLEGE OF ARTS, SCIENCE
SYBMS/SYBAF/SYBBI
End of Fourth Semester Examination March 2025-26

Subject: Business Communication-II

Vertical: AEC

Duration: 1 hour

Semester: IV

Max Marks: 30

Q.1 Essay Type Question (Any ONE) – 10 Marks

a) Explain Group Discussion. Discuss its meaning, types, and skills assessed.

OR

b) Describe the interview process and explain the preparation and role of interviewer and interviewee.

Q.2 Essay Type Question (Any ONE) – 10 Marks

a) Which are the different types of meeting? In which way do they differ from each other?

OR

b) Draft a notice cum agenda for the First board of meeting of Hindustan Electricals Ltd.

Q.3 Short Notes / Writing Skills (Any Two) – 10 Marks

a) Write a Letter of Inquiry asking for proper details to renovate your office completely, Write a letter to Novelty decorators, Mumbai, giving details of your requirements and asking them to submit an estimate of cost.

b) Write a short Notice informing students about a change in lecture timings.

c) Write a Sales Letter promoting a newly opened coaching institute.

d) Write a note on Online Interviews.

BACHELOR OF COMMERCE (MANAGEMENT STUDIES)
END OF SECOND SEMESTER EXAMINATION

SUBJECT: Auditing

Vertical: Major

Note:

- a. Attempt any 4 out of 6
 - b. Figures to the right indicates full marks.
-

Duration: 2 hr

Marks: 60

Q.1 Answer the following (15 Marks)

- a. Define errors and explain various types of errors in auditing.
- b. Define fraud and various types of fraud.

Q.2 Answer the following (15 Marks)

- a. Explain in detail Audit Program.
- b. Explains Audit Working Paper.

Q.3 Answer the following (15 Marks)

- a. Explain routine check in detail and its features.
- b. Distinguish between internal audit & Statutory audit

Q.4 Answer the following (15 Marks)

- a. Define vouching and explain how would you vouch salary and wages.
- b. How would you verify investment.

Q.5 Answer the following (15 Marks)

- a. Explain true and fare view in detail.
- b. Explain contents of permanent audit file and current audit file

Q.6 Answer the following (15 Marks)

- a. Explain internal control and management responsibility.
- b. Distinguish between vouching and verification

BACHELOR OF COMMERCE (MANAGEMENT STUDIES)
END OF FOURTH SEMESTER EXAMINATION MARCH 2026

SUB: Financial Institutions & Market

CLASS: SY B.Com - MS (FIN)

VERTICAL: Major

MARKS: 60

DURATION: 2 Hrs.

NB: (a) Attempt Any 4 out of 6

(b) Figures to the right indicate full marks.

Q. 1. Answer the following: (15)

(B) Describe the types and functions of insurance companies and their contribution to financial stability.

(C) Explain mergers and acquisitions in the financial sector with real examples.

Q. 2. Answer the following: (15)

(C) Explain the IPO and FPO process. Why are they important for a company?

(D) Distinguish between primary market and secondary market.

Q. 3. Answer the following: (15)

(C) Discuss the role of RBI, SEBI and other regulatory agencies in the Indian financial system.

(D) Evaluate how financial institutions influence financial markets and vice versa.

Q.4. Answer the following: (15)

(C) How is artificial intelligence transforming financial markets and customer services?

(D) Discuss ethical issues in financial institutions with a real case study.

Q.5. Answer the following: (15)

(C) Discuss the role and importance of financial intermediaries in economic development.

(D) Describe money market instruments – Treasury Bills, Commercial Paper, Certificates of Deposit, etc.

Q.6. Answer the following: (15)

(C) Discuss the role of the central bank during a financial crisis with examples.

(D) Explain blockchain technology and its applications in the financial system.

BACHELOR OF COMMERCE (MANAGEMENT STUDIES)

END OF FOURTH SEMESTER EXAMINATION MARCH 2026

SUB: Retail Marketing

CLASS: SY B.Com - MS (MKT)

VERTICAL: Major

MARKS: 60

DURATION: 2 Hrs.

NB: (a) Attempt Any 4 out of 6

(b) Figures to the right indicate full marks.

Q. 1. Answer the following: (15)

(A) Explain CRM in retail marketing. Discuss its meaning and objectives.

(B) Explain retail consumer behaviour and discuss the factors that influence retail buying behaviour

Q. 2. Answer the following: (15)

(A) Describe store design and layout and explain their role in influencing customer flow and experience.

(B) Explain merchandise planning and assortment planning. Discuss types of merchandise.

Q. 3. Answer the following: (15)

(A) Explain retail branding. Also discuss the challenges and opportunities of retail branding

(B) Discuss the difference between rural and urban retailing.

Q.4. Answer the following: (15)

(A) Discuss promotional strategies used by e-retailers to attract and retain customers in a competitive online environment.

(B) Discuss the shift from traditional marketing to e-marketing and explain the challenges faced by e-retailers.

Q.5. Answer the following: (15)

(A) Explain the concept of green retailing and the impact of globalization on retailing.

(B) Explain retail space management and discuss how retailers use layout strategies to maximise sales.

Q.6. Answer the following: (15)

(A) Explain retail brand building strategy and discuss the significance of private labels in modern retailing.

(B) Describe e-retailing business models along with supply chain management in e-retailing.

B.Com Management Studies

END OF FOURTH SEMESTER EXAMINATION MARCH 2026

SUBJECT: Customer Relationship Management

TIME:2 Hrs

Vertical: Major (Marketing)

MARKS:60

NB:a)Attempt any 4 out of 6

b) Figures to the right indicates full marks.

Attempt any 4 question from the following:

- Q1. A)** Explain the significance of CRM to customers. 7.5
- B)** What is customer value? Explain the types of customer value. 7.5
- Q2.A)** ‘Sales and CRM go hand-in-hand ‘Discuss 7.5
- B)** Discuss the role of CRM Architecture and design in the implementation of CRM Strategy. 7.5
- Q3.A)** How call routing helps in call center and customer care. 7.5
- B)** Explain ethics and legalities of using customer data 7.5
- Q4.A)** Distinguish between CRM vs Digital Marketing 7.5
- B)** Explain the benefits of software app for customer service. 7.5
- Q5.A)** Explain the key information of CRM. 7.5
- B)** Explain the elements of Sales Force automation 7.5
- Q6.A).** Explain the advantages of web based self-service. 7.5
- B)** Discuss the major Benefits of e-CRM. 7.5

BACHELOR OF COMMERCE (MANAGEMENT STUDIES)

END OF FOURTH SEMESTER EXAMINATION

SUBJECT: INDIAN ECONOMY

Duration: 2 hr

VERTICAL MINOR :

Marks: 60

Note:

- a. All questions are compulsory.
 - b. Every question has internal choice.
 - c. Give examples and data wherever necessary.
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Q.1 Answer any two out of three (15 Marks)

- A. Classify different types of Economies giving suitable example
- B. Explain the role and functions of NITI Ayog
- C. State the main features of Indian Economy

Q.2 Answer any two out of three (15 Marks)

- A. Discuss Achievements and Failures of Green Revolution
- B. Describe MGNREGA objectives and achievements
- C. Clarify KCC scheme for Farmer financing

Q.3 Answer any two out of three (15 Marks)

- A. Define MSME? State the role of MSME
- B. Elucidate New Industrial Policy 1991
- C. Discuss the importance of Infrastructure in Economic Growth

Q.4 Answer any two out of three (15 Marks)

- A. Elucidate meaning of Inflation and effects of Inflation
- B. Discuss the causes of Poverty
- C. Write a note on Digital Payment System

SY B.COM (MANAGEMENT STUDIES)

END OF FOURTH SEMESTER EXAMINATION MARCH 2026

Vertical - Open Elective-I

Subject: Biodiversity and Environmental Conservation

DURATION: 1 Hr.

MARKS: 30

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- Note: 1. Attempt ALL Questions.
2. Each question carries equal marks.
3. Figures to the right indicate full marks**

Q.1 Answer the following:

(15)

A. Discuss India's bio geographic zones and their significance.

OR

B. Explain the importance of sacred groves in biodiversity conservation.

Q.2 Answer the following:

(15)

A. Explain the ecological importance and conservation strategy of the **Vulture Breeding Programme**. Describe the objectives and outcomes of the **Crocodile Conservation Project**.

OR

B. Describe habitat loss and its impact on Indian bio diversity. Explain the role of National Parks, Wildlife Sanctuaries, and Biosphere Reserves.

BACHELOR OF COMMERCE (MANAGEMENT STUDIES)

END OF FOURTH SEMESTER EXAMINATION

SUBJECT: FINANCIAL INCLUSION SKILLS IN YOUTH Duration: 1 hr

Verticle: SEC

Marks: 30

Note:

- a. Attempt any 2 out of 3
 - b. Figures to the right indicates full marks.
-

Write any **TWO** questions from the following

Q1. A) Explain management of spending and financial discipline with suitable examples. 7 marks

B) Design a personal financial plan for a newly employed graduate including: 8 marks

- SMART goals
- Budget
- Savings strategy
- Insurance plan

Q2. A) Explain microfinance delivery methodologies. Analyze the recent developments of microfinance in India. 7 marks

B) Critically evaluate whether microfinance is an effective tool for poverty alleviation in India. 8 marks

Q3.A) Explain components of Priority Sector as per RBI guidelines. 7 marks

B) Compare any TWO financial inclusion schemes and analyze their impact on financial inclusion and economic empowerment. 8 marks

The End

B.Com Management Studies

END OF FOURTH SEMESTER EXAMINATION MARCH 2026

SUBJECT: Ad Making

TIME:1 Hrs.

Vertical: SEC Marketing

MARKS:30

NB: a) Attempt any 2 out of 3

b) Figures to the right indicates full marks.

Attempt any 2 question from the following:

- Q1. A)** Describe the classification of advertising on the basis of Target Audience and Functions 8
- B)** Explain the concept of Personalized Social Media Ads. 7
- Q2.A).** Explain the functions and benefits of Audit Bureau of Circulations (ABC) 8
- B)** Explain effects of Advertising on Consumer Price. 7
- Q3.A)** Explain the features of Green advertising. 8
- B)** Discuss the Features of Rural advertising. 7
